## 2 0 5 0 I N N O V A T I O N H U B

MARITIME INNOVATION HUB: INNOVATION FOR GROWTH PROGRAMME FOR SMES IN THE NORTH EAST

Facilitated collaborations and cross sector technology transfer for SMEs and Universities in the North East of England to access the maritime sector via data, digital, net zero and other innovations.



## **ABOUT THE INNOVATION FOR GROWTH PROGRAMME**

The Maritime Innovation Hub's Innovation for Growth Programme for SMEs in the North East of England is for entrepreneurial leaders of innovative businesses interested in connecting directly with maritime innovation, operations and environmental expertise, academic researchers and like-minded peers to develop solutions for port and supply chain logistics challenges.

It is specifically aimed at helping businesses to develop new routes to market entry at this transformational time in the maritime sector.

By creating the space to innovate and providing direct access to decision-makers at Port of Tyne and other ports, will also support the further development of a resilient, sustainable maritime innovation ecosystem in the North East of England, especially for businesses in the digital, environmental and data sectors.

Throughout April and May 2022 we will facilitate a series of interactive, action-focused 'Innovation Hothouses' to share the ambitions, opportunities and challenges that Ports are facing with a particular focus on data, digital and decarbonisation. The programme will actively support the ideation, development and testing of potential new solutions to these challenges.

You will also have the opportunity to learn more about our Maritime Innovation Week 13th-16th June 2022, Newcastle and London.



For more details contact innovationhub@portoftyne.co.uk

## 2 0 5 0 INNOVATION H U B

**The Innovation for Growth Programme is designed for SMEs within the data, digital and environmental sectors based in the North East of England.** This project is funded by the Port of Tyne and partners of the Maritime Innovation Hub.

Participation is free, subject to a successful application.

| DATE                | ТНЕМЕ  |
|---------------------|--|
| 4th April 2022      | Getting to know each other (with evening meal) |
| 29th April 2022     | Business planning & growth                     |
| 20th May 2022       | Action planning – moving forward               |
| 27th May 2022       | Business case development & funding            |
| 13th-16th June 2022 | Maritime Innovation Week                       |

Venue: Port of Tyne Maritime Innovation Hub



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